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Country Focus

November 2009

My Story

Milan Menghesi Life Care Global Ambassador

Family:

Married with two children and one on the way.

Background:

Having been employed for four years after graduation, I set up my own business before becoming a Distributor for one of the top network marketing companies in the world. Having achieved various levels, including Diamond, I discovered Life Care - a company which can offer me and my family good health and great rewards.

What attracted you to Life Care:

My mother died of cancer a few years ago and doctors said, "too many chemicals in her life." I decided my family deserved a healthier lifestyle. Having resigned from my first multi-level marketing company I was looking for an opportunity. When I met Life Care I loved the people 'behind the wheel' of this business, I loved the BIO products (actually I came up with some new product ideas) and I loved the marketing plan which is simple, easy to reach and extremely rewarding. And maybe most importantly, the support of the company through its Success Plan offered a guarantee of an easy multiplication system.

Describe a typical day:

I wake at 6am which gives me time to read a book, relax and do some exercise. At 8am I help my wife with the children and ensure the best breakfast and enough positive energy for the day! From 10am is my analysing hour when I see or call newly qualified Partners and plan meetings. I also call those who are 'in trouble' to encourage and work with them to find solutions. Between noon and 4pm I'm a family man and at 6pm my wife and I may hold a business opportunity presentation, training, event or coaching session. From 8pm is our time! A good show, movie or just some laughs along with those I love are the perfect happy end to the day. Of course I have my 'super busy' days but I try to stick to a programme that gives me balance between work, family and personal pleasure.

What motivates you:

I think Life Care has the biggest potential in the multilevel marketing (MLM) industry because of the unique BIO products, the stable marketing plan and the young and dynamic management team. I know this is safe and we have a long-term family business.

Has Life Care helped you achieve your ambitions:

With Life Care I learned to keep my personal finances in order after some mistakes in previous years. After four years with Life Care I have a great house, three cars, savings in the bank and I go every year on two exotic trips. What more can I say?

What is your proudest Life Care moment:

When I was appointed as Global Ambassador and when in my team, the 10th Diamond was qualified. I felt my efforts were helping not just myself but thousands of people who are looking for freedom. They get a chance and sometimes I think, indirectly because of me. I am satisfied and fulfilled.

What do you like most about Life Care:

The people, the success plan, the products.

What do you like least:

Success can make you act superior and all knowing, a trap into which I fell for a while. What I like least are people who consider themselves better than others because of their success. My success is not just mine or just because of me.

It's a gift and I have a responsibility to share with those who believe in freedom and mutual help.

If you were Managing Director for the day, what would you change:

I would add to the company a three year strategy plan for the launch of a warehouse in Russia or Ukraine, which I believe is an area with great potential. For the rest, I have the greatest respect for how the business is managed.

If you could go back, would you make the same choices:

Professionally speaking, there is no doubt. Personally speaking every one of us has some unfinished business. I'm still working on it!

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